



# #gapressinstitute

The Southeast's premier training event for collegiate print journalists

*At the Richard B. Russell Special Collections Libraries at the University of Georgia in Athens*

## Friday, February 14, 2020

**9 – 9:30 a.m.**

### **Registration**

**9:30 – 10:25 a.m.**

### **Breaking News, Breaking Promises: Image Verification on Social Media, Room 285**

**Mark Johnson, Senior Lecturer, Photojournalism & Chief Technology Officer at Grady College, UGA**

When news breaks, you can't always be there. What are the legal and ethical decisions you need to make before sharing images you find online?

### **Journalism that Matters on Your Campus, Room 277**

**Rebecca Burns and student editors, The Red & Black, UGA**

Doing impactful journalism that matters on your college campus. How to find stories that are relevant to your audience and that make a difference.

**10:30 – 11:25 a.m.**

### **Email—Yes, Email!—is Booming for College Newspapers, Room 285**

**David Simpson, Director of Student Media, The George-Anne**

On a campus of 18,000 students, 4,000 students and 1,000 faculty/staff and alumni open the student newspaper email newsletter every weekday. Whether your market is bigger or smaller, weekly or daily, it's not as hard as you think to get started. Get the basic info and some lessons learned. If you're already producing an email newsletter, bring your success stories to share!

### **Get a Job, Make a Difference, Room 277**

**Riley Bunch, Statehouse Reporter, CNHI, & Chris Herbert, Government/Investigative/Enterprise Reporter, Valdosta Daily Times**

Journalists beginning their careers talk about landing the job, making the transition into the professional workplace and growing their journalism careers doing impactful work.

**11:30 a.m. – 12:25 p.m.**

### **College Press Advisors Roundtable, Room 285**

**Kevin Kleine, Senior Lecturer/Advisor, Berry College**

An open roundtable discussion for advisors to come together and have candid discussions about the challenges they face as they advise campus papers across the state. Come prepared to join the conversation.

### **Six Trends Redefining the Media, Room 277**

**Keith Herndon, Ph.D., Grady College, UGA**

This presentation explores invention, innovation and disruption and applies them within the context of media. The emphasis is on the profound changes that are transforming the media,

especially the news business. The talk will identify and explain six key trends that are redefining the media as the digital transformation gains momentum.

**12:30 – 1 p.m.**

### **Light Lunch & Board Elections, Room 285**

**1 – 1:55 p.m.**

### **Under Attack, Room 277**

**Panel: Dean Charles Davis, Grady College, UGA; Dr. Jonathan Peters, Grady College & School of Law, UGA; Jim Zachary, CNHI Deputy National Editor & GFAF**

These panel members will talk about the assault on the First Amendment and an open, free and unfettered press.

### **How to do Copyright Right, Room 285**

**The Spectator staff, Valdosta State University**

The members of the fall 2019 "Law and Journalism" class from Valdosta State University will cover the basics of what college journalists need to know about copyright. The presentation will include scenarios that will help journalists test their knowledge. Audience members will leave with a one-sheet flowchart to help them determine whether they can safely publish the material they want to use.

**2 – 2:55 p.m.**

### **Nonprofit Journalism, Room 285**

**Panel: Andy Miller, Georgia Health News; John McCosh, Georgia Recorder; Dave Williams, Capitol Beat**

The leaders in nonprofit journalism in the state talk about the changing media landscape and the role of nonprofits.

### **Telling People Stories that Matter, Room 277**

**Samira Jafari, Senior Investigative Editor, CNN**

Finding the faces and voices in our communities, telling impactful stories that matter by showing how data-driven, investigative reporting impacts the lives of people everyday.

**3 – 3:55 p.m.**

### **A Watchdog of the Year Competition, Room 277**

**Jim Zachary, CNHI Deputy National Editor & GFAF; Riley Bunch, Statehouse Reporter, CNHI; & Chris Herbert, Government/Investigative/Enterprise Reporter, Valdosta Daily Times**

Celebrating your best campus watchdog reporting from 2019. Come ready to share your stories about great watchdog journalism and compete for the Watchdog of the Year prize. Everyone can compete. Everyone gets to vote on the winner.

**4 – 5 p.m.**

### **Refreshments and Awards Banquet Room 271/Auditorium**

## GCPA Board Nomination Form

The Georgia College Press Association will hold elections for its student board on Friday, Feb. 14, 2020, during Georgia Press Institute.

The deadline for nominations is Feb. 7, 2020. Please make your nominations below and email this form to [asears@gapress.org](mailto:asears@gapress.org).

School Name: \_\_\_\_\_  
President: \_\_\_\_\_  
Vice President: \_\_\_\_\_  
Secretary: \_\_\_\_\_  
Treasurer: \_\_\_\_\_  
Board Members: \_\_\_\_\_

You may nominate more than one candidate for any position.  
Call 770-454-6776 with questions.

## Registration Form

Friday, Feb. 14, 2020

\$50 registration fee per person includes sessions, activities and afternoon refreshments.

Total # for sessions: \_\_\_\_\_ X \$50 = \_\_\_\_\_ Total: \_\_\_\_\_

Names of attendees: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Richard B. Russell Building Special Collections Libraries at the University of Georgia

300 S. Hull Street Athens, Georgia 30602

Parking is in the Hull Street Parking Deck.

Upon arrival at Special Collections, please proceed to the second floor for registration check-in. All sessions will be held on the exhibit level.

Make registration checks payable to Georgia Press Educational Foundation and email form to [asears@gapress.org](mailto:asears@gapress.org) by Feb. 3. Or, call 770-454-6776 to pay with a credit card over the phone. **For a refund, cancellations must be made by Feb. 3.**

## Scholarship Information

GPEF annually awards scholarships to Georgia residents attending Georgia colleges and universities who are pursuing a career in the field of journalism. Financial need, career plans, grades, interviews and recommendations are all factors in the scholarship award process. Students may be awarded one of the following scholarships.

### Otis A. Brumby II Scholarship

The Brumby Community Scholarship is named in honor of Otis A. Brumby, Jr., publisher of the Marietta Daily Journal, Neighbor Newspapers and Cherokee Tribune.

### William C. Rogers Scholarship

This scholarship was established in memory of former editor and publisher of the Swainsboro Forest-Blade, William Curran Rogers Sr., for more than 30 years.

### Morris Scholarship

Established in 1987 by Charles Morris, Morris Newspaper Corp., Savannah, this scholarship is awarded annually to an outstanding print journalism student.

### Durwood McAlister Scholarship

The McAlister Scholarship is named in honor of Durwood McAlister, former editor of The Atlanta Journal. Apply using GPEF scholarship application form.

## GPEF Scholarship Application

For the 2019-20 academic year, seven Georgia students at schools ranging from Valdosta State University to Mercer University and Spelman College were awarded a combined \$11,000 in scholarship funds by the Georgia Press Educational Foundation.

The application process for current high school seniors and college students to apply for scholarships for the 2020-21 school year is now open. Scholarship applications may be downloaded at [gapress.org](http://gapress.org). They must be returned to Georgia Press Educational Foundation postmarked by March 1. They may be returned by email to [sdowdy@gapress.org](mailto:sdowdy@gapress.org) or by mail to GPEF, Attn: Sharon Dowdy, 3066 Mercer University Drive, suite 100, Atlanta, Ga. 30341. Call 770-454-6776 with questions.

**Georgia Press Educational Foundation** is a nonprofit, tax-exempt foundation established in 1963 to provide financial assistance to students studying journalism at colleges and universities throughout the state.

Thanks to the Centennial Campaign in 1986, GPEF increased the sponsorship for foundation programs. Since GPEF began granting scholarships to students in 1966, the foundation has awarded in excess of \$550,000. Since 1994, GPEF has provided more than 150 Georgia newspapers with grants to hire a paid summer intern.

## Billy Watson Internship Program

Since 1994, GPEF has provided more than 150 Georgia newspapers grants to hire a paid summer intern through the Billy Watson Internship Program.

Today, the program continues to offer eight-week internship grants to newspapers to hire students interested in any phase of newspaper production, including advertising, editorial, circulation/marketing, online publishing and pre-press production.

The internship program provides students with actual newspaper experience while reinforcing their scholastic training with a goal of convincing interns to pursue a career in the newspaper industry.

Internships are awarded to publications that are members of Georgia Press Association. Newspapers that are awarded internship grants are responsible for the hiring of student interns and may choose from their own candidates or from candidates applying for internships through Georgia Press Educational Foundation.

**Newspapers:** In April, 15 members of Georgia Press Association were awarded grants to hire interns. Could your newspaper use an internship grant in the coming months? Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sdowdy@gapress.org](mailto:sdowdy@gapress.org) or by mail to GPEF, Attn: Sharon Dowdy, 3066 Mercer University Drive, suite 100, Atlanta, Ga. 30341. Call 770-454-6776 with questions.

**Students:** Students interested in internships with a specific newspaper should contact that newspaper to make sure that they are eligible for a grant as members of Georgia Press Association and that they are applying for an internship grant through GPEF. Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sdowdy@gapress.org](mailto:sdowdy@gapress.org) or by mail to GPEF, Attn: Sharon Dowdy, 3066 Mercer University Drive, suite 100, Atlanta, Ga. 30341. Call 770-454-6776 with questions.

## GCPA Membership

Dues are based on OFFICAL ENROLLMENT at the university or college. Rates are as follows: 1 - 4,999 students = \$40.00 / 5,000+ students = \$60.00  
Membership applications can be found at [www.gapress.org](http://www.gapress.org) and click on Georgia College Press Association. For a membership application by USPS or with questions, please contact Ashley Sears at (770) 454-6776 or [asears@gapress.org](mailto:asears@gapress.org).

JOIN THE CONVERSATION AT  
[#gapressinstitute](https://twitter.com/gapressinstitute)

# GEORGIA PRESS INSTITUTE



# February 14, 2020

University of Georgia  
Athens, Georgia