



# #gapressinstitute

The Southeast's premier training event for collegiate print journalists

*At the Richard B. Russell Special Collections Libraries at the University of Georgia in Athens*

## Friday, February 15, 2019

**9:30 – 10 a.m.**

### Registration

**10 – 10:55 a.m.**

#### **Great Visuals Don't Just Happen, Room 285**

**Mark Johnson, Grady College, UGA**

#### **Senior Lecturer, Photojournalism & Chief Technology Officer**

Visual planning tends to get the short end of the stick in smaller newsrooms (if it even gets part of the stick). What can you do in advance to ensure your publication has the best visuals? When do you start that conversation? And how is that conversation structured?

#### **Maintaining Trust in a Polarized World, Room 277**

**Samira Jafari, CNN, Executive Editor of The Row**

Take a look at what journalists can do to cut through the partisan noise and cultivate trust with their digitally savvy audiences.

**11 – 11:55 a.m.**

#### **The Modern Fight for Media Freedom, Room 285**

**Jonathan Peters, Grady College & School of Law, UGA**

New media are reshaping news reporting and challenging long-held legal principles. It's the First Amendment's job to keep up—to breathe life into the freedoms of speech and press, no matter the media of the day. This has never been more important, in our current political and cultural moment. Elected officials are denouncing the press daily. Reporters are being assaulted while covering protests. Arrested, too. And sued by the wealthy. Meanwhile, public opinion of the press is low, and surveys show that Americans are poorly informed about the First Amendment.

#### **Investigative Journalism on Your Campus, Room 277**

**Tom Grant, Abraham Baldwin Agricultural College**

#### **Associate Professor of Journalism**

Which professor grades the hardest? What administrator makes the most money? What restaurant has a cockroach problem? Using easily accessible databases and FOI requests to get data and stories about wages, crime, grades, housing and other items of interest at your school.

**Noon – 1 p.m.**

### Light Lunch & Board Elections, Room 285

**1 – 1:55 p.m.**

#### **Lifting the Veil: Letting Our Audience See Inside the Newsroom, Room 277**

**Amanda Bright, Ph.D., MJE**

**Journalism Academic Profession, Grady College, UGA**

We know media credibility is an issue in the current climate, and an increasing number of journalists see transparency in the reporting process as a possible cure. To this end, and as an educational tool for our Grady College students, Grady Newsource has created "Doing Journalism," a section of its digital presence that works to demystify our craft. Using reporter's reflective annotations, a podcast about issues in the industry, and guest curators from the professional and academic spheres, the audience of Grady Newsource is invited to see the methods and processes behind journalism. It's a move that we hope will not only strengthen our students as journalists but also provide a window into the essential purposes and processes of reporting today.

#### **Six Trends Driving Media Innovation, Room 285**

**Keith Herndon, Ph.D., Grady College, UGA**

Ironically, innovation is not new. However, the target keeps moving and the technology keeps changing. Here are the trends driving media innovation from one of the top voices in journalism innovation, management and leadership. The pace of digital change is accelerating with profound effects on the news media. This session explores the six key trends shaping the media landscape over the next decade.

**2 – 2:55 p.m.**

#### **Panel: Freedom of Information, Room 285**

**Dr. Charles Davis, Dean of Grady College, UGA**

**Richard Griffiths, CNN (retired), GFAF**

**Jim Zachary, CNHI, GFAF**

Join us for discussions about the public's right to know, access to public records and open meetings and protecting freedom of speech and freedom of the press.

#### **Panel: Making the Transition, Room 277**

#### **Panel of former collegiate journalists now in professional newsrooms**

Some of your peers who have recently graduated and are now working in professional newsrooms describe the transition from campus media and talk candidly about the challenges they have faced while answering your questions.

**3 – 3:55 p.m.**

#### **A Watchdog of the Year Competition, Room 277**

**Jim Zachary, CNHI**

**Tom Grant, ABAC**

Celebrating your best campus watchdog reporting from 2018. Come ready to share your stories about great watchdog journalism you have done in the past year and compete for the coveted Watchdog of the Year prize. Everyone can compete. Everyone gets to vote on the winner.

**4 – 5 p.m.**

### Refreshments and Awards Banquet Room 271/Auditorium

## GCPA Board Nomination Form

The Georgia College Press Association will hold elections for its student board on Friday, Feb. 15, 2019, during Georgia Press Institute.

The deadline for nominations is Feb. 8, 2019. Please make your nominations below and email this form to [asears@gapress.org](mailto:asears@gapress.org).

School Name: \_\_\_\_\_  
President: \_\_\_\_\_  
Vice President: \_\_\_\_\_  
Secretary: \_\_\_\_\_  
Treasurer: \_\_\_\_\_  
Board Members: \_\_\_\_\_

You may nominate more than one candidate for any position.  
Call 770-454-6776 with questions.

## Registration Form

Friday, Feb. 15, 2019

\$50 registration fee per person includes sessions, activities and afternoon refreshments.

Total # for sessions: \_\_\_\_\_ X \$50 = \_\_\_\_\_ Total: \_\_\_\_\_

Names of attendees: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Richard B. Russell Building Special Collections Libraries at the University of Georgia

300 S. Hull Street Athens, Georgia 30602

Parking is in the Hull Street Parking Deck.

Upon arrival at Special Collections, please proceed to the second floor for registration check-in. All sessions will be held on the exhibit level.

Make registration checks payable to Georgia Press Educational Foundation and email form to [asears@gapress.org](mailto:asears@gapress.org) by Feb. 5. Or, call 770-454-6776 to pay with a credit card over the phone. **For a refund, cancellations must be made by Feb. 5.**

## Scholarship Information

GPEF annually awards scholarships to Georgia residents attending Georgia colleges and universities who are pursuing a career in the field of journalism. Financial need, career plans, grades, interviews and recommendations are all factors in the scholarship award process. Students may be awarded one of the following scholarships.

### Otis A. Brumby II Scholarship

The Brumby Community Scholarship is named in honor of Otis A. Brumby, Jr., publisher of the Marietta Daily Journal, Neighbor Newspapers and Cherokee Tribune.

### William C. Rogers Scholarship

This scholarship was established in memory of former editor and publisher of the Swainsboro Forest-Blade, William Curran Rogers Sr., for more than 30 years.

### Morris Scholarship

Established in 1987 by Charles Morris, Morris Newspaper Corp., Savannah, this scholarship is awarded annually to an outstanding print journalism student.

### Durwood McAlister Scholarship

The McAlister Scholarship is named in honor of Durwood McAlister, former editor of The Atlanta Journal. Apply using GPEF scholarship application form.

## GPEF Scholarship Application

For the 2018-19 academic year, six Georgians studying journalism at colleges and universities in the state were awarded scholarships for a combined \$11,000 by Georgia Press Educational Foundation.

The application process for current high school seniors and college students to apply for scholarships for the 2019-20 school year is now open. Scholarship applications may be downloaded at [gapress.org](http://gapress.org). They must be returned to Georgia Press Educational Foundation postmarked by March 1. They may be returned by email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Atlanta, Ga. 30341. Call 770-454-6776 with any questions.

### Georgia Press Educational Foundation

The Georgia Press Educational Foundation Inc. is a nonprofit, tax-exempt foundation established in 1963 to provide financial assistance to students studying journalism at colleges and universities throughout the state.

Thanks to the Centennial Campaign in 1986, GPEF increased the sponsorship for foundation programs. Since GPEF began granting scholarships to students in 1966, the foundation has awarded in excess of \$550,000. Since 1994, GPEF has provided more than 150 Georgia newspapers with grants to hire a paid summer intern.

## Billy Watson Internship Program

Since 1994, GPEF has provided more than 150 Georgia newspapers grants to hire a paid summer intern through the Billy Watson Internship Program.

Today, the program continues to offer eight-week internship grants to newspapers to hire students interested in any phase of newspaper production, including advertising, editorial, circulation/marketing, online publishing and pre-press production.

The internship program provides students with actual newspaper experience while reinforcing their scholastic training with a goal of convincing interns to pursue a career in the newspaper industry.

Internships are awarded to publications that are members of Georgia Press Association. Newspapers that are awarded internship grants are responsible for the hiring of student interns and may choose from their own candidates or from candidates applying for internships through Georgia Press Educational Foundation.

**Newspapers:** In April, 15 members of Georgia Press Association were awarded grants to hire interns. Could your newspaper use an internship grant in the coming months? Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Atlanta, Ga. 30341. Call 770-454-6776 with any questions.

**Students:** Students interested in internships with a specific newspaper should contact that newspaper to make sure that they are eligible for a grant as members of Georgia Press Association and that they are applying for an internship grant through GPEF. Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Atlanta, Ga. 30341.

## GCPA Membership

Dues are based on OFFICIAL ENROLLMENT at the university or college. Rates are as follows: 1 - 4,999 students = \$40.00 / 5,000+ students = \$60.00  
Membership applications can be found at [www.gapress.org](http://www.gapress.org) and click on Georgia College Press Association. For a membership application by USPS or with questions, please contact Ashley Sears at (770) 454-6776 or [asears@gapress.org](mailto:asears@gapress.org).

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# GEORGIA PRESS INSTITUTE



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University of Georgia  
Athens, Georgia