



*Georgia Press Association
132nd Annual Convention*

Jekyll Island Club Hotel
June 7-9, 2018

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June 7 - 9, 2018*

Jekyll Island Club Hotel

(800) 535-9547 / (912) 635-2600

Hotel deadline: May 4

Hampton Inn & Suites

(800) 426-7866

Hotel Deadline: May 5

Jekyll Oceanfront/Westin

(912) 635-4545

Hotel Deadline: May 11



GPA has room blocks/group rates at the above three hotels. Please use group Georgia Press Association when making reservations to receive the group rate.

The meetings will be held at the
Jekyll Island Club Hotel



Below are other places to stay on Jekyll Island. Please note GPA does not have room blocks at these locations.

Beachview Club Hotel
(912) 635-2256
beachviewclubjekyll.com

Days Inn & Suites
(912) 635-9800
daysinnjekyll.com

Jekyll Ocean Club
(877) 213-4382
jekylloceanclub.com

Villas by the Sea
(800) 841-6262
villasbythesearesort.com

Holiday Inn Resort
(912) 635-2211
holidayinnresorts.com/
jekyllisland

Quality Inn & Suites
(912) 635-2202
innatjekyllisland.com

*132nd Annual Convention
Newspapers Find Strength in New Publications & Social Platforms*

Wednesday, June 6

Noon, Early Registration

1 to 3 p.m., GPA/GNS Board Meeting

6 p.m., GPA/GNS Board Dinner, Federal Reserve & Aldrich rooms, Jekyll Island Club Hotel

Sponsored by Georgia Electric Membership Corporation and Georgia Transmission Corporation

Thursday, June 7

7:30 a.m., Registration

8:45 to 9:30 a.m., "Building Trust in the Fake News Era: Journalistic Principles & How We Convey Them"
Dean Charles Davis, Grady College of Journalism & Mass Communication, University of Georgia

9:45 to 11:15 a.m., Gubernatorial Candidates Forum
Moderated by David Hudson, GPA Legal Counsel

11:30 a.m. to 12:15 p.m., Opening Luncheon Reception

Sponsored by Georgia Electric Membership Corporation

132nd Annual Convention Schedule

Thursday continued ...

12:30 to 1:45 p.m., Opening Luncheon with Guest Speaker Jesse Cole, owner of the Savannah Bananas and the Gastonia Grizzlies

Presentations of the Golden Club honors, David Hudson Open Government Award and the Community Service Award

Sponsored by Georgia Ports Authority

2 to 2:45 p.m., Legal Update

Presented by David Hudson, GPA Legal Counsel

2:45 to 3:30 p.m., "Working Like a Dog"

Glynn County Sheriff Neal Jump, with a demonstration by a police canine

3:30 to 4:30 p.m., Ideas on Tap

Moderated by William Bronson, *The Daily Citizen-News*, Dalton

5 p.m., All Georgia Products Reception

Featuring Harris Blackwood of the Governor's Office of Highway Safety in a mini Cracker Crumble! With a video game truck for the kids.

Sponsored by Georgia Farm Bureau and UGA College of Agricultural & Environmental Sciences

The breaks between sessions Thursday and Friday are

sponsored by Georgia Peanut Commission and Georgia Cotton Commission.



Friday, June 8

9 to 10 a.m., "Successfully Developing Local Magazines"

Leonard Woolsey, *The Galveston County Daily News*

10:15 to 11:15 a.m., Panel Discussion: "Newspapers Find Success in Magazine Publishing"

Panelists: DuBose Porter, *The Courier Herald*, Dublin; Leonard Woolsey, *The Galveston County Daily News*; and Patrick Yost, *Morgan County Citizen*, Madison

11:30 a.m. to 12:30 p.m., GPA Advertising Annual Awards Presentation

Emceed by Len Robbins, *The Clinch County News*, Homerville

5:30 to 6:15 p.m., Past Presidents' Reception (Invitation Only)

President Scott Buffington, *The Jackson Herald*, Jefferson, will host the Past Presidents' Reception.

Sponsored by TownNews.com

6:45 p.m., Better Newspaper Contest Reception

7:30 p.m., Better Newspaper Contest Awards Banquet and Dinner

Emceed by Robert Williams, *The Blackshear Times*

Dessert sponsored by Georgia Peanut Commission

Saturday, June 9

9 a.m., GPA Annual Meeting

Guest Speakers



Dr. Charles N. Davis is the Dean of the Henry W. Grady College of Journalism and Mass Communication at the University of Georgia. He was appointed in 2013, after a long career in journalism.

Davis worked for ten years as a journalist after his graduation from North Georgia College, working for newspapers, magazines and a news service in Georgia and Florida before leaving full-time journalism to complete a masters degree from the University of Georgia's Henry W. Grady College of Journalism and Mass Communication and to earn a doctorate in mass communication from the University of Florida. He spent 14 years as a faculty member, including four as department chair at the Missouri School of Journalism. Davis also spent five years at Mizzou as Executive Director of the National Freedom of Information Coalition.

His teaching awards include the Scripps Howard Foundation National Journalism Teacher of the Year Award in 2008, the Provost's Award for Junior Faculty Teaching in 2001, and the University of Missouri Alumni Association's Faculty/Alumni Award in 2008. In 2016 he was awarded the University of Florida College of Journalism and Communication Alumni of Distinction Award.



David Hudson practices in the area of general civil litigation with an emphasis on business and commercial disputes, media law and construction law. He has been a trial lawyer since 1974, and has represented clients at the trial court level in Georgia, South Carolina, Texas, and New York. He has also argued numerous appeals in the appellate courts of Georgia, the United States Courts of Appeals for the Second, Fifth and Eleventh Circuits, and a case before the Supreme Court of the United States.



Jesse Cole is the Owner of Fans First Entertainment, which owns and operates the Savannah Bananas and the Gastonia Grizzlies. The teams have welcomed more than 1 million fans to their ballparks and have been featured on MSNBC, CNN, and ESPN. Cole's teams have been awarded Organization of the Year, Entrepreneur of the Year, Business of the Year and have won three CPL Championships. The Savannah Bananas currently have sold out 32 straight games and have a waiting list in the thousands for tickets.

Cole is an in-demand speaker and author of "Find Your Yellow Tux – How to Be Successful by Standing Out" released in January 2018. Cole is also the host of the Business Done Differently Podcast. Cole believes to be successful you need to Stand Out and Be Different. He releases blogs and videos daily on FindYourYellowTux.com. He is passionate about creating attention, loving your customers more than your product and loving your employees more than your customers. Cole's mantra is "Whatever's normal, do the exact opposite."



Leonard Woolsey may be a publisher in Texas but he is not a stranger to his friends in GPA. Formerly the publisher for the *Times-Georgian* in Carrollton and a GPA board member, he is now president and publisher of *The Daily News* - the oldest newspaper in the state of Texas. He is also the publisher of *Coast Monthly* magazine, a successful lifestyle-focused magazine featuring life along the Upper Gulf Coast. *The Daily News* is based on Galveston Island and is located within an hour of Houston. The newspaper is celebrating 175 years in continuous publication - predating even the statehood of Texas.

Woolsey began developing magazine products for newspapers while in Georgia. Now in Texas, he is leading the successful effort of Southern Newspapers, Inc. to introduce attractive and profitable magazine titles to its existing newspaper properties. *Coast Monthly* has been chosen best magazine by the Texas Press Association for the past two years and is approaching \$1 million in annual revenue.

Coast Monthly also played the driving factor of *The Daily News* being recognized in Editor & Publisher's 2017 edition of "10 Newspapers Who Do It Right." This is the second time newspapers led by Woolsey have been featured on this annual list by Editor & Publisher.

Woolsey is a writer, reader, and cycles thousands of miles a year throughout the country. His wife, whom he met in college more than 35 years ago, prefers to not get on a bike but is always game to travel. Together they have two adult children who are both in the media field. Their son is the magazine editor for a successful magazine, *Texas Hill Country*, and their daughter is finishing up her bachelor's in media and communications in Georgia.

Thanks to GPA Members Serving as Panelists, Participants & Emcees
Harris Blackwood, Governor's Office of Highway Safety
William Bronson, The Daily Citizen-News, Dalton
DuBose Porter, The Courier Herald, Dublin
Patrick Yost, Morgan County Citizen, Madison
Len Robbins, The Clinch County News, Homerville
Robert Williams, The Blackshear Times

*Thanks to the 2017-2018
Meetings Committee Co-Chairs*

Randy Wind, *The Cairo Messenger*
Dianne Yost, *Morgan County Citizen*, Madison

Special Thanks to the 2018 Annual Convention Sponsors



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COLLEGE OF AGRICULTURAL &
ENVIRONMENTAL SCIENCES



TownNews.com



**GEORGIA
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COMMISSION**

News Swap

Bring bundles of papers and special sections to share with your fellow newshounds. There will be tables set up for this purpose. See how other newspapers around the state present their editorials, advertisements, articles and special sections -- all the stuff that is sure to bring out some new, creative publishing ideas!!