



# #gapressinstitute

**The Southeast's premier training event for collegiate print journalists.**

*At the Richard B. Russell Building Special Collections Libraries of University of Georgia, Athens, Ga.*

## **Friday, February 16th**

**9:30 a.m. – 10 a.m.**

Registration

### **10 a.m. – 10:55 a.m. Sessions**

#### **Visual Storytelling**

Mark Johnson, Grady College, UGA

#### **Thinking like an Entrepreneur**

Dr. Keith Herndon, Grady College, UGA

### **11 a.m. – 11:55 a.m. Sessions**

#### **Social Media**

Kayla Castille, CNHI

#### **Partnering Your Campus Media With the Local Newspaper**

Dr. Patricia Miller and The Spectator Staff, Valdosta State University

### **Noon – 1 p.m. Light Lunch & Board Elections**

### **1 p.m. – 1:55 p.m. Sessions**

#### **Finding Audience/Meeting Audience**

Kendall Trammell, CNN

#### **Panel: Making the Transition**

Led by Daniel Funke, The Poynter Institute

### **2 p.m. – 2:55 p.m. Sessions**

#### **A Freedom of Information Panel**

Jim Zachary, CNHI

Dr. Charles Davis, Grady College Dean, UGA

Sonja West, UGA School of Law

#### **Covering College Sports**

Vicki Michaelis, Grady College, UGA

Darryl Ledbetter, Grady College, UGA

### **3 p.m. – 3:55 p.m.**

#### **A Watchdog of the Year Competition**

Jim Zachary, CNHI

#### **Covering an Election and a Run For a National Title**

The Red & Black Staff and Grads

Leroy Chapman and Nicolle Sartain

### **4 p.m.—5 p.m.**

#### **Refreshments and Awards Banquet**

### **Billy Watson Internship Program 2018**

Since 1994, GPEF has provided more than 150 Georgia newspapers grants to hire a paid summer intern through the Billy Watson Internship Program.

Today, the program continues to offer eight-week internship grants to newspapers to hire students interested in any phase of newspaper production, including advertising, editorial, circulation/marketing, online publishing and pre-press production.

The internship program provides students with actual newspaper experience while reinforcing their scholastic training with a goal of convincing interns to pursue a career in the newspaper industry.

Internships are awarded to publications that are members of Georgia Press Association. Newspapers that are awarded internship grants are responsible for the hiring of student interns and may choose from their own candidates or from candidates applying for internships through Georgia Press Educational Foundation.

**Newspapers:** For the summer of 2017, 15 members of Georgia Press Association were awarded grants to hire interns. Could your newspaper use an internship grant in the coming months? Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Suite 200, Atlanta, Ga. 30341. Call 770-454-6776 with any questions.

**Students:** Students interested in internships with a specific newspaper should contact that newspaper to make sure that they are eligible for a grant as members of Georgia Press Association and that they are applying for an internship grant through GPEF. Download an application at [gapress.org](http://gapress.org). Applications must be returned to Georgia Press Educational Foundation by March 1. They may be returned via email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Suite 200, Atlanta, Ga. 30341. Call 770-454-6776 with any questions.

### **GCPA Membership**

Contact [Mail@GAPress.org](mailto:Mail@GAPress.org) for information

Dues are based on OFFICIAL ENROLLMENT

at the university or college. Rates are as follows:

1 – 4,999 students = \$40.00

5,000+ students = \$60.00

Membership Application at <http://gapress.org/georgia-college-press-association>

For a membership application by USPS, please contact: Ashley Sears

GCPA Coordinator at (770) 454-6776

## GCPA Board Nomination Form

The Georgia College Press Association will hold elections for its student board at the annual meeting on Friday, Feb. 16, 2018, during Georgia Press Institute.

The deadline for nominations is Feb. 1, 2018. Please make your nominations below and email this form to [asears@gapress.org](mailto:asears@gapress.org) or fax this form back to 770-454-6778.

School Name: \_\_\_\_\_  
President: \_\_\_\_\_  
Vice President: \_\_\_\_\_  
Secretary: \_\_\_\_\_  
Treasurer: \_\_\_\_\_  
Board Members: \_\_\_\_\_

You may nominate more than one candidate for any position.  
Call 770-454-6776 with questions.

Make checks payable to Georgia Press Educational Foundation and fax to 770-454-6778 or email to [asears@gapress.org](mailto:asears@gapress.org) by Feb. 1. For a refund, cancellations must be made by Feb. 5.

## Registration

Friday, February 16, 2018

\$50 registration fee per person includes sessions, activities and afternoon refreshments.

Total # for sessions: \_\_\_\_\_ X \$50 = \_\_\_\_\_ Total: \_\_\_\_\_

Names of attendees: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Richard B. Russell Building Special Collections Libraries at the University of Georgia

300 S. Hull Street Athens, Georgia 30602

Parking is in the Hull Street Parking Deck.

Upon arrival at Special Collections, please proceed to the 2nd floor for registration check-in. All sessions will be held on the exhibit level.

## Scholarships Information

### About GPEF scholarships:

GPEF annually awards scholarships to Georgia residents attending Georgia colleges and universities who are pursuing a career in the field of journalism. Financial need, career plans, grades, interviews and recommendations are all factors in the scholarship award process. Students may be awarded one of the following scholarships.

#### Otis A. Brumby

**II Scholarship**  
The Brumby Community Scholarship is named in honor of Otis A. Brumby, Jr., publisher of the Marietta Daily Journal, Neighbor Newspapers and Cherokee Tribune.

#### William C.

**Rogers Scholarship**  
This scholarship was established in memory of former editor and publisher of the Swainsboro Forest-Blade, William Curran Rogers Sr., for more than 30 years.

#### Morris

**Scholarship**  
Established in 1987 by Charles Morris, Morris Newspaper Corp., Savannah, this scholarship is awarded annually to an outstanding print journalism student.

#### Durwood

**McAlister Scholarship**  
The McAlister Scholarship is named in honor of Durwood McAlister, former editor of The Atlanta Journal. Apply using GPEF scholarship application form.

## GPEF Scholarship Application

### GPEF scholarship application process opens

For the 2017-18 academic year, seven Georgians studying journalism at colleges and universities in the state were awarded scholarships for a combined \$11,000 by Georgia Press Educational Foundation.

The application process for current high school seniors and college students to apply for scholarships for the 2018-19 school year is now open.

Scholarships applications may be downloaded at [gapress.org](http://gapress.org).

They must be returned to Georgia Press Educational Foundation postmarked by March 1. They may be returned via email to [sireland@gapress.org](mailto:sireland@gapress.org) or by mail to GPEF, Attn: Sean Ireland, 3066 Mercer University Drive, Suite 200, Atlanta, Ga. 30341. Call 770-454-6776 with any questions.

### Georgia Press Educational Foundation

The Georgia Press Educational Foundation Inc. is a nonprofit, tax-exempt foundation established in 1963 to provide financial assistance to students studying journalism at colleges and universities throughout the state.

Thanks to the Centennial Campaign in 1986, GPEF increased the sponsorship for foundation programs. Since GPEF began granting scholarships to students in 1966, the foundation has awarded in excess of \$550,000. Since 1994, GPEF has provided more than 150 Georgia newspapers with grants to hire a paid summer intern.

Georgia Press Association  
Georgia College Press Association  
3066 Mercer University Drive  
Atlanta, GA 30341-4137

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# GEORGIA PRESS INSTITUTE



# February 16, 2018

University of Georgia,  
Athens, Georgia