

# BNC RULES

Contests sponsored by the Georgia Press Association offer recognition in the form of a plaque or certificate for outstanding or meritorious newspaper work, thereby helping to improve our newspapers in Georgia.

**CONTEST DEADLINE: All entries must be submitted online and postmarked by Feb. 1, 2017.**

**TO ENTER, LOGIN at [www.newspapercontest.com/Georgia](http://www.newspapercontest.com/Georgia). Your Association code is GAPRESS.**

**Each newspaper may designate ONLY ONE username and password to make entries in editorial contest. Username and password should be different from username and password for Better Newspaper Advertising Contest.**

All entries must be submitted online unless otherwise noted in the rules.

For questions please contact GPA at 770-454-6776 or [sireland@gapress.org](mailto:sireland@gapress.org).

Judges are asked to give comments on all winning entries. First-place winners' comments will be printed in the BNC tabloid.

1. Online entries must be submitted by Feb. 1, 2017, and required hard-copy entries must be postmarked by Feb. 1, 2017, to the Executive Director of Georgia Press Association, 3066 Mercer University Drive, Suite 200, Atlanta, Ga. 30341-4137. Absolutely no extensions. Online entry system is deactivated after the deadline.

2. Contest is open to all active and media associate members of the Georgia Press Association. Entry fee is \$9 per entry, per category, except for General Excellence and Photo of the Year. All entered newspapers are automatically entered in the General Excellence competition and all first-place photos are entered in the Photo of the Year competition.

3. The contest is for work published from January 1, 2016, through December 31, 2016.

4. Tri-weeklies, semi-weeklies or twins will be considered weeklies and will submit consecutive issues from one week or consecutive issues from a two-week period. A consecutive issue is defined as the next day of publication for dailies and weeklies or the next day that particular section is published.

5. The circulation figure printed in the 2017 Georgia Press Association membership directory will be the official figure used for determining division placement. For weeklies published more than once per week, division placement will be determined by multiplying the circulation figure by the number of days per week published. A newspaper's number of publication days prior to July 15 will be used to determine the entry division for that newspaper in that contest year.

6. Division classification for entries to be submitted in each category will be as follows:

Division A will include all daily newspapers having 18,000 or more circulation;

Division B will include all daily newspapers having 8,000 to 17,999 circulation;

Division C will include all daily newspapers having less than 8,000 circulation;

Division D will include all weekly newspapers with circulation of 6,000 to 15,000;

Division E will include all weekly newspapers having 3,000 to 5,999 circulation;

Division F will include all weekly newspapers having less than 3,000 circulation;

Division G will include weekly newspapers with circulation of 15,000 or greater and all Media Associate members.

Newspaper companies that publish morning/afternoon combinations shall enter in the division of their Sunday circulation. In the case of entries by a combined newspaper (newspaper with a separate masthead that is a product of two newspaper staffs), the two newspapers must decide under which member newspaper the combined newspaper will enter. In any given year, all points will be awarded to the newspaper that was chosen.

7. If less than four newspapers enter a category for divisions A through F, the entry will move up to the next division to compete. If less than four newspapers enter a category for division G, all non-daily newspapers with circulation of 15,000 or more must compete in the equivalent daily division and all other newspapers compete in the equivalent weekly division.

8. In the case of ties for General Excellence, the following formula will be used: Stage 1 - The newspaper with the most first places in the Better Newspaper Contest will win. Stage 2 - If there is still a tie, the newspaper with the most points in the following categories will win: Layout and Design, Editorial Page, Lifestyle Coverage, Sports Section and Local News. This tiebreaker system will be used for first and second place. All third-place ties will be awarded a third-place win.

9. Submit one copy of each exhibit (entry) for each separate category you enter. Publishers entering two or more categories must submit separate entries (exhibits) for each category entered.

**10. Each newspaper must enter all categories into the online system (even for hard-copy submissions) under one username and password (different from username and password for Better Newspaper Advertising Contest) and pay with a credit card via telephone, file a credit authorization form or mail a check to GPA to cover all entry fees.**

11. Judging shall be done by out-of-state judges. Only daily or weekly judges will judge respective entries.

12. Plaques will be awarded to first-place winners in each classification. Certificates will be presented to second- and third-place winners in each classification. No honorable mentions will be awarded.

13. No entries shall be returned. All entries become the property of the Georgia Press Association.

14. In categories 11-31, 33 and 35, newspapers may submit entries for more than one individual staffer.

15. The same story or photo may not be submitted in more than one division. If a story or photo was published in multiple newspapers, it may only be submitted in the newspaper with the highest circulation.

16. Member newspapers may enter the individual writings of their news bureaus. Bureau reporters may only participate in categories 11-13 and 21-28. Entries will be in the highest circulation division of the newspapers represented.

17. All digital files must appear in their original form and not be altered after publication.

18. Hard-copy entries may be hand delivered on or before Feb. 1, 2017, between the hours of 8:30 a.m. and 4:30 p.m.

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## GENERAL EXCELLENCE

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Classifications: A, B, C, D, E, F, G

The top award in the Better Newspaper Contest is based on overall evaluation of the newspaper. All newspapers that enter the contest are automatically entered in the General Excellence competition. There is no entry fee for this category. Points are awarded as follows:

1st place - 6 points, 2nd place - 4 points, 3rd place - 2 points  
For the categories: Page One, Layout & Design, Local News Coverage, Lifestyle Coverage, Sports Section or Pages, Editorial Page, Editorial Writing, Headline Writing, Special Sections, Community Service, and Investigative Reporting

1st place - 3 points, 2nd place - 2 points, 3rd place - 1 point  
For the categories: Business Coverage, Religion Coverage, Education Coverage, News Photograph, Spot News Photograph, Sports Photograph, Sports Feature Photograph, Feature Photograph, Photo Essay, Best Use of Graphics or Illustration, Serious Column, Humorous Column, Sports Column, Lifestyle Column, Feature Writing, Sports Writing, Hard News Writing, and Editorial Cartoonist

Points do not accrue toward General Excellence for the categories: Best Online News Project, Best Photo Gallery on a Newspaper Website, Best Web Photo, Newspaper Website, Magazine Product, Photo Portfolio and Freedom of Information Award.

ADVERTISING CONTEST POINTS - A maximum of 20 general excellence points will be awarded to newspapers based on what they win in the 2017 Advertising Contest. One point will be given for the first-place winner in each category of the Advertising Contest.

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## PHOTO OF THE YEAR

(ONLY ONE WINNER)

First-place photography entries from every division, both weeklies and dailies, will be judged together to choose the Photo of the Year. First-place winners are automatically entered in this category. There is no entry fee for this category.

# CATEGORIES

## 1. PAGE ONE

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit as your entry full-page PDFs from two consecutive pages plus one page from the month of January. Judging will be on the factors of appearance, quality and news worthiness, not on size alone. Factors to be considered include general appearance and reader appeal, including typography, pictures and other illustrations, headlines, use of white space, layout and proofreading. The pages will be judged as a whole; all factors will be considered. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 2. LAYOUT AND DESIGN

Hal M. Stanley Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

Entries will be judged entirely on design and makeup, choice of typefaces and headline usage. Printing quality should be disregarded. Submit, in hard-copy form, any two consecutive issues from the month of May. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 3. LOCAL NEWS COVERAGE

W. Trox Bankston Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G, H

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

Judges will consider the variety and balance of news coverage and the excellence of news-writing style, in combination with the quality and use of photography, in news presentation. Submit, in hard-copy form, two consecutive issues or sections, plus one issue from the month of August. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 4. LIFESTYLE COVERAGE

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

The judges will consider the variety and balance of family news, consumer news, recreation, do-it-yourself projects, social events and social concerns, excellence of writing styles and use of photos. Submit, in hard-copy form, two consecutive issues or sections plus one issue from the month of March. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 5. SPORTS SECTION OR PAGES

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

Judges will consider the variety and balance in sports coverage, excellence of writing styles and use of photos. Submit, in hard-copy form, two consecutive issues or sections plus one issue

from the month of either October or November. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 6. EDITORIAL PAGE

J.C. Williams Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Emphasis will be given by the judges to locally generated material, editorials, illustrations, etc., which would be indicated by the entry. Judges will consider overall readability, emphasis on local issues, personal columns, features and cartoons or local photographs. Submit as your entry full-page PDFs of two consecutive pages plus a page from the month of September. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 7. EDITORIAL WRITING

H.H. Dean Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

This award is designed to honor a newspaper in each classification for distinguished editorial writing. Submit full-page PDFs for three editorials.

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## 8. HEADLINE WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Recognizes excellence and creativity in writing headlines. Judging will be based on whether the headline fulfills the mission of the story, clarity and creativity. May include news brief and editorial headlines. Submit full-page PDFs of three headlines along with each article to equal one entry. \*ARTICLE MUST ACCOMPANY HEADLINE. Newspapers may submit more than one entry. Only one place will be awarded per newspaper.

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## 9. SPECIAL ISSUES/SPECIAL SECTIONS

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION A - HARD COPY ENTRY)**

Any industrial, progress, fair, celebration, building, historical, patriotic, anniversary, other special edition, or an issue in which a sizeable part of the newspaper is devoted to a project of particular interest or importance to the community may be entered. Newspapers will submit an entire special issue or special section in hard-copy form. Judges will consider excellence and depth of supporting editorial material and use of pertinent photography and illustrative material. Entries will score extra for skillful handling of tie-in advertising if applicable. If a section is produced by more than one newspaper, the section shall be eligible for entry only by the newspaper with the highest circulation. Newspapers may submit more than one entry.

## 10. COMMUNITY SERVICE

W. G. Sutlive Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

This award is to honor newspapers that have performed meritorious service to further the welfare and progress of their communities. Entries must consist of no more than 15 articles - news stories, editorials, columns, photographs and cartoons - that document the newspaper's effort on one specific project. The articles should be above and beyond the routine coverage that the newspaper provides and should contribute substantially to understanding or solution of the problem. A cover letter describing the background or results may accompany the hard-copy entry. The letter should note the size of the community. Clear copies of articles are permitted. Newspapers may submit more than one entry.

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## 11. BUSINESS WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Award given in recognition of outstanding reporting on business, industry, or financial activities, issues or events with emphasis on clarity and relevance for the non-business reader. Submit full-page PDFs of three articles, pages or sections. This is an individual or staff award. To have an individual's name on the award, submit three articles with that individual's byline.

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## 12. RELIGION WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Award given in recognition of outstanding reporting on religious issues in the community. This category is for locally generated religious news. Do not enter syndicated or canned articles. Submit full-page PDFs of two consecutive religion sections or pages. If you do not have a section or page, submit three articles showing consistent local coverage of religious issues in your news hole. To have an individual's name on the award, submit three articles with that individual's byline.

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## 13. EDUCATION WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Award given in recognition of outstanding reporting on education issues in the community. This category is for locally generated education news. Do not enter syndicated or canned articles. Submit full-page PDFs of two consecutive education sections or pages. If you do not have a section or page, submit three articles showing consistent local coverage of education issues in your news hole. To have an individual's name on the award, submit three articles with that individual's byline.

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## 14. NEWS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with a single photo of a planned news event. Name/description of the photo should be entered in the explanation box. Photographer may submit more than one entry.

## 15. SPOT NEWS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with one photo of an unexpected news event for which there was no advance assignment and no planning was possible. Name/description of the photo should be entered in the explanation box. Photographer may submit more than one entry.

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## 16. SPORTS PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with a single sports-related photo. Name/description of the photo should be entered in the explanation box. Photographer may submit more than one entry.

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## 17. SPORTS FEATURE PHOTO

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with a single sports-related photo that is not game action (reaction, sidelines, coaches, cheerleaders, crowds, etc.) Judging emphasizes originality, reader appeal and technical excellence. Name/description of the photo should be entered in the explanation box. Photographer may submit more than one entry.

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## 18. FEATURE PHOTOGRAPH

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with a single feature photo. Name/description of the photo should be entered in the explanation box. Photographer may submit more than one entry.

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## 19. PHOTO ESSAY

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF with a sequence of photographs. Use of Photoshop or other methods of enhancing the photograph are allowed. Name/description of the photo essay should be entered in the explanation box. Photographer may submit more than one entry.

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## 20. BEST USE OF GRAPHICS OR ILLUSTRATION

Albert and Dorothy Jenkins Award

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit a full-page PDF of a pre-planned photograph or of a combination of graphic-design elements that enhance a story or featured group of stories or the overall appearance of the page. Name of artist/photographer must accompany entry. Artist/photographer may submit more than one entry.

## 21. SERIOUS COLUMN

Otis A. Brumby Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. Columnist may submit more than one entry.

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## 22. HUMOROUS COLUMN

Joe Parham Trophy

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter, and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. Columnist may submit more than one entry.

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## 23. SPORTS COLUMN

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different representative columns. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter, and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. Columnist may submit more than one entry.

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## 24. LIFESTYLE/FEATURE COLUMN

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different representative columns, such as movie reviews, how-to columns and other lifestyle-related pieces published in the newspaper. The column must appear regularly in the newspaper and be written by a local individual. Judges will consider style, subject matter and effectiveness. This is an individual award. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. Columnist may submit more than one entry.

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## 25. FEATURE WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

An award to encourage the local preparation and use of feature material in Georgia newspapers. Judges may consider subject matter, style, necessary research, and ability to entertain or hold the reader's interest. Submit full-page PDFs only for three different articles. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. This is an individual or staff award. To have an individual's name on the award, submit three

articles with that individual's byline. Newspaper or individual may submit more than one entry.

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## 26. HARD NEWS WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different stories, written either under deadline or without deadline pressure. Judges may consider subject matter, content, style, completeness and clarity. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. This is an individual or staff award. To have an individual's name on the award, submit three articles with that individual's byline. Newspaper or individual may submit more than one entry.

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## 27. INVESTIGATIVE REPORTING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs for articles that demonstrate a reporter's initiative and thoroughness in research and investigation and the ability to convey the results to the reader. A cover letter explaining the circumstances is strongly suggested. Use the explanation box online to enter a cover letter. This is an individual or staff award. To have an individual's name on the award, submit articles with that individual's byline. Newspaper or individual may submit more than one entry.

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## 28. SPORTS WRITING

CLASSIFICATIONS: A, B, C, D, E, F, G

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs only for three different stories, written either under deadline or without deadline pressure. Game stories are acceptable. Judges may consider subject matter, content, style, completeness and clarity. No supporting data other than cover letter will be accepted. Use the explanation box online to enter a cover letter. This is an individual or staff award. To have an individual's name on the award, submit three articles with that individual's byline. Newspaper or individual may submit more than one entry.

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## 29. BEST ONLINE NEWS PROJECT

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

This can include news, sports or feature presentations. Emphasis in this category should be based on the use of multimedia. Entry must include a cover letter. Use the explanation box online to enter a cover letter. Submit the URL if the site remains live. If not, submit JPEGs or PDFs.

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## 30. BEST PHOTO GALLERY ON A NEWSPAPER WEBSITE

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Criteria should include organization, quality of photos and storytelling. Submit the URL if the site remains live. If not, submit JPEGs or PDFs. Photos must have been taken by full-time staff or a correspondent.

### 31. BEST WEB PHOTO

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit the URL if the site remains live. If not, submit a JPEG or PDF. Photo must have been taken by a full-time staff or a correspondent.

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### 32. NEWSPAPER WEBSITE

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit the URL and a statement that should include a description of the website, its attributes and why it should win best newspaper website. Use the explanation box online to enter your statement and username and password if necessary. Websites will be judged for news content and coverage, visual appeal, navigation (ease of finding material on the site), organization, integration of advertising, timeliness and updates to the site. Judges also will look at innovative ways newspapers use websites to complement coverage in the newspapers.

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### 33. EDITORIAL CARTOONIST

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Submit full-page PDFs of three examples of the individual artist's work. Three cartoons equal one entry. PDFs must include artist's name, date of publication and newspaper name. Local-issue cartoons should be accompanied by a letter of explanation. Use the explanation box online to enter letter. Artist must be a staff employee of the newspaper. Artist may submit more than one entry.

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### 34. MAGAZINE PRODUCT

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION A - HARD-COPY ENTRY)**

This category recognizes non-traditional special sections produced by the newspaper in magazine format. Frequency of publication can be one time or recurring. Magazine is not required to be a part of the newspaper's traditional circulation; products distributed independently of the newspaper's circulation will be considered. Criteria for judging will include advertising content, design and effectiveness of theme and purpose. Limit of four entries/titles per newspaper. NOTE: A recurring publication (periodical) issued monthly or more frequently may only submit ONE ENTRY in this category. Hard copies are required.

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### 35. PHOTO PORTFOLIO

CLASSIFICATIONS: DAILY AND WEEKLY

**(USE ENTRY PREPARATION B - ONLINE ENTRY)**

Category for recognition of the work of individual photographers at Georgia newspapers. Submit full-page PDFs of up to 10 single published photos or nine single published photos and one published photo story, with a maximum of 22 photos total. Photographer may submit more than one entry.



## Freedom of Information Award

The Georgia Press Association Freedom of Information Award may be given both to a daily newspaper and to a non-daily newspaper that did the most during the previous year to uphold the principles of the First Amendment and to protect the public's right to know. Judging will be provided by the University of Georgia Henry W. Grady College of Journalism and Mass Communication. Nominations may be made by the newspaper itself,

by another newspaper or by the GPA Awards Committee. The nominations should consist of a written description of actions taken and results accomplished, with documentation as appropriate. This prestigious award will be presented during the annual Better Newspaper Contest Awards Banquet. No entry fee. See entry label for entry preparation instructions.

**This contest must be submitted in hard-copy form.**

## Emerging Journalist Award

Winners of this award will have demonstrated excellence in the field of journalism and maintained high standards of quality and ethics. The award aims to reinforce the importance of a journalist's role by recognizing and nurturing talent to promote quality journalism.

A daily winner and weekly winner will be awarded. Nominees must be an employee or regular contributor to a GPA-member newspaper. This award is open to nominees younger than 30 with less than five years of experience writing professionally for a newspaper.

Entry may include as many as six samples of the nominee's work from the previous calendar year and must be accompanied by a letter of nomination from the editor or publisher noting the contributions and achievements of the nominee as well as a statement to the length of the nominee's professional career.

Entries will be judged on the quality and variety of work samples and the impact of the nominee's work in the community.

Winners will receive a plaque at the GPA Annual Convention.

Deadline for nominations is January 26, 2015. Winners are not eligible to win the award in subsequent years. Nominations for persons not selected for the award in any given year may be reconsidered in subsequent years provided the person still meets the award criteria.

Entry fee: \$9 See entry label for entry preparation instructions.

**This category must be submitted in hard-copy form.**

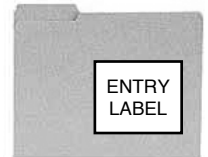
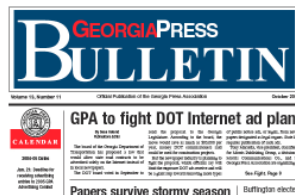
## RULES FOR ENTRY PREPARATION

### **HARD-COPY AND ONLINE SUBMISSIONS**

**Payment is due by the entry deadline via credit card over the telephone or check made payable to GPA.**

#### **ENTRY PREPARATION A - HARD COPY ENTRY**

Submit entries in the following categories in a 12" x 15.5" envelope or similar like this. (No padded envelopes please.) One entry to an envelope. Complete the GPA label and affix it to the upper right-hand corner on the front side of the envelope. **Mail to GPA along with the paper entry form. These hard-copy entries also must also be entered into online system with name and description of entry, though no files must be uploaded.**



2. LAYOUT AND DESIGN
3. LOCAL NEWS COVERAGE \*
4. LIFESTYLE COVERAGE \*
5. SPORTS SECTION OR PAGES \*

9. SPECIAL ISSUES/SPECIAL SECTION \*
10. COMMUNITY SERVICE
34. MAGAZINE PRODUCT

**FREEDOM OF INFORMATION AND EMERGING JOURNALIST MUST ENTER HARD COPIES.**

\* If you publish a section, you may submit only the section. Entire newspaper is not necessary unless coverage is throughout the newspaper.

#### **ENTRY PREPARATION B - ONLINE ENTRY**

Submit entries in the following categories **ONLINE** at [www.newspapercontest.com/Georgia](http://www.newspapercontest.com/Georgia). **Each newspaper may designate ONLY ONE username and password to make entries in editorial contest. Username and password should be different from username and password for Better Newspaper Advertising Contest. All PDFs must be full pages and include the banner or flag of the newspaper. Please remember to include jump pages for all articles and name both pages similarly so that judges can easily relate them. Use only letters and numbers when naming files. Do not use symbols or spaces, which may cause errors. Online entries must also be filled in on the paper-entry form (last page of instructions). Form should be mailed to GPA along with any hard-copy submissions.**

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|--|---|
| 1. PAGE ONE **                           | 21. SERIOUS COLUMN                            |
| 6. EDITORIAL PAGE **                     | 22. HUMOUROUS COLUMN                          |
| 7. EDITORIAL WRITING                     | 23. SPORTS COLUMN                             |
| 8. HEADLINE WRITING**                    | 24. LIFESTYLE COLUMN                          |
| 11. BUSINESS WRITING *                   | 25. FEATURE WRITING                           |
| 12. RELIGION WRITING *                   | 26. HARD NEWS WRITING                         |
| 13. EDUCATION WRITING *                  | 27. INVESTIGATIVE REPORTING                   |
| 14. NEWS PHOTOGRAPH                      | 28. SPORTS WRITING                            |
| 15. SPOT NEWS PHOTOGRAPH                 | 29. BEST ONLINE PROJECT                       |
| 16. SPORTS PHOTOGRAPH                    | 30. BEST PHOTO GALLERY ON A NEWSPAPER WEBSITE |
| 17. SPORTS FEATURE PHOTOGRAPH            | 31. BEST WEB PHOTO                            |
| 18. FEATURE PHOTOGRAPH                   | 32. NEWSPAPER WEBSITE                         |
| 19. PHOTO ESSAY                          | 33. EDITORIAL CARTOONIST                      |
| 20. BEST USE OF GRAPHICS OR ILLUSTRATION | 35. PHOTO PORTFOLIO                           |

\* If you publish a section, you may submit only the section. Entire newspaper is not necessary unless coverage is throughout the newspaper.

\*\* Entire newspaper not necessary

# ENTRY LABEL

Select Award Type

- Freedom of Information Award  
 Emerging Journalist Award

NEWSPAPER:

INDIVIDUAL (for Emerging Journalist Award only):

CIRCLE DIVISION:      DAILY              NON-DAILY

Put all supporting material in a 12" x 15.5" envelope and attach entry label to the outside upper right hand corner.

## Better Newspaper Contest Entry Label

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G

Circle Classification: Weekly Daily

Write dates enclosed below.

## Better Newspaper Contest Entry Label

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G

Circle Classification: Weekly Daily

Write dates enclosed below.

## Better Newspaper Contest Entry Label

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G

Circle Classification: Weekly Daily

Write dates enclosed below.

## Better Newspaper Contest Entry Label

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G

Circle Classification: Weekly Daily

Write dates enclosed below.

## Better Newspaper Contest Entry Label

Category(Name and Number): \_\_\_\_\_

Newspaper: \_\_\_\_\_

Circle Division: A B C D E F G

Circle Classification: Weekly Daily

Write dates enclosed below.

Attach label to the outside upper right hand corner of the folder for each entry. You may reproduce labels as necessary.



## 2017 Better Newspaper Contest Entry Form

Publisher: This form should accompany your hard-copy entries in the 2017 Better Newspaper Contest and mirror your online entry submissions in the ACES Contest Platform at [www.newspapercontest.com/Georgia](http://www.newspapercontest.com/Georgia). Postmark deadline for hard-copy entry is Feb. 1, 2017. Awards will be presented on June 2, 2017, during the GPA Annual Convention. Please refer to the contest rules for detailed instructions on how to prepare your entries. Enclosed are labels to be used in identifying hard-copy entries in the GPA contest. Fill out the labels and attach to each hard-copy entry, which must also be noted online. Division is determined by the circulation figure printed in the 2017 Georgia Press Association Membership Directory.

**Entry Fee: \$9 per entry**

<u>Daily Divisions</u>	<u>Weekly Divisions</u>	
A - 18,000 or greater	D - 6,000 - 15,000	G - All weekly newspapers of 15,000 or greater and all Media Associates
B - 8,000 - 17,999	E - 3,000 - 5,999	If Media Associate, circulation is _____
C - less than 8,000	F - less than 3,000	and publication schedule is _____.

<u>CATEGORY</u>	<u>NUMBER OF ENTRIES</u>	
	Hard-Copy Entry	Online Entry
1. Page One		01. _____
2. Layout and Design	02. _____	
3. Local News Coverage	03. _____	
4. Lifestyle Coverage	04. _____	
5. Sports Section or Pages	05. _____	
6. Editorial Page		06. _____
7. Editorial Writing		07. _____
8. Headline Writing		08. _____
9. Special Issues/Special Sections	09. _____	
10. Community Service	10. _____	
11. Business Writing*		11. _____
12. Religion Writing*		12. _____
13. Education Writing*		13. _____
14. News Photograph*		14. _____
15. Spot News Photograph*		15. _____
16. Sports Photograph*		16. _____
17. Sports Feature Photograph*		17. _____
18. Feature Photograph*		18. _____
19. Photo Essay*		19. _____
20. Best Use of Graphics and Illustration*		20. _____
21. Serious Column*		21. _____
22. Humorous Column*		22. _____
23. Sports Column*		23. _____
24. Lifestyle Column		24. _____
25. Feature Writing*		25. _____
26. Hard News Writing*		26. _____
27. Investigative Reporting*		27. _____
28. Sports Writing*		28. _____
29. Best Online News Project*		29. _____
30. Best Photo Gallery on a Newspaper Website *		30. _____
31. Best Web Photo*		31. _____
32. Best Newspaper Website		32. _____
33. Editorial Cartoonist*		33. _____
34. Magazine Product	34. _____	
35. Photo Portfolio		35. _____
36. Freedom Of Information (no entry fee)	36. _____	
37. Emerging Journalist Award	37. _____	

**Total Number of Entries = \_\_\_\_\_ X \$9 entry fee = \_\_\_\_\_**

**AMOUNT ENCLOSED (check or money order) = \_\_\_\_\_**

NEWSPAPER: \_\_\_\_\_

PREPARER'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_