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July 1, 2010

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GEORGIA Magazine celebrates 65th anniversary

This summer marks the 65th anniversary of *GEORGIA Magazine*, published by Tucker-based Georgia Electric Membership Corp. (GEMC). It is the oldest and largest monthly circulation magazine in the state with an estimated readership of 1.5 million.

Created in July 1945 by GEMC staffers, the publication made its debut as *RURAL Georgia* and mailed its eight-page newsprint tabloid to 32,000 rural homes.

Besides a name change in 1990, *GEORGIA Magazine* has increased to 40-60-plus pages per issue, expanded its monthly circulation to more than 500,000 copies and continues to add subscribers.

Under the supervision of more than a dozen editors in its lifetime, *GEORGIA Magazine* has won multiple awards in industry competitions and general publishing contests, including Spotlight on Excellence Awards for “Best Newspaper/Magazine” in 2001, 2003 and 2004. The magazine has also won awards for its website, www.georgiamagazine.org.

“I am very, very proud of the outstanding staff that we have at *GEORGIA Magazine* and the dedication they put into producing such a wonderful magazine,” says GEMC President/CEO Paul Wood. “They are extremely innovative and are always coming up with ways to make the magazine more readable and appealing to our readership. The time and energy they put into the production of each issue is much more than just a ‘job’ to them. It is a work of art, the work of a team. They are a family, and it certainly shows in the outstanding issues they produce each month.”

An article about the 65th anniversary appears in the July 2010 issue of *GEORGIA Magazine*, which can also be found online at www.georgiamagazine.org.

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